



THE PIPELINE

AN ECONOMIC INCLUSION INITIATIVE

Notice of Opportunity Superlounge Video Services 2019 Essence Festival

1. Introduction & Intent

Essence is seeking a long-term relationship with a reputable Video Services Vendor who will provide quality services at a competitive price.

2. Right to Selection

Essence reserves the right, in its sole discretion, to select, negotiate with and request additional information from those Vendors it judges qualified. Essence reserves the right to award separate contract(s) to a different Vendor (s), or allocate services in any manner Essence deems appropriate.

3. Summary Scope of Work

The following is a summary of minimum requirements. Full, specific, details will be provided during the RFP phase to eligible responders.

1. Video production services for each of 4 Super lounge stages. A complete Super Lounge working video system must include at a minimum: (2) professional broadcast quality HD cameras, (1) HD-SDI switcher, operators, directors, and all associated components. Four (4) complete, independent, working video systems are required for ESSENCE Festival 2019™ at the Mercedes-Benz Superdome in New Orleans occurring July 5, 6, and 7, 2019.
2. Vendor must provide every component necessary to form a complete and functioning system.
3. Properly engineered video is of utmost importance. Proper color-balance and iris/gain control is important. The footage will be used in the future in a variety of ways including broadcast commercials, online promotions, etc.
4. Working with the audio provider in each lounge will be key to ensuring your audio program record is clean and clear, distortion free.
5. The approximate audience size in the venue at any given moment is 2,000+.

4. Intent to Bid

All parties wishing to receive the full RFP for this Opportunity must register their intent and provide the initial requested information no later than the final deadline of Friday February 15, 2019.

ESSENCE