



# THE PIPELINE

AN ECONOMIC INCLUSION INITIATIVE

## Notice of Opportunity Superlounge Audio Production Services 2019 Essence Festival

### 1. Introduction & Intent

Essence is seeking a long-term relationship with a reputable Audio Production Vendor who will provide quality services at a competitive price.

### 2. Right to Selection

**Essence reserves the right, in its sole discretion, to select, negotiate with and request additional information from those Vendors it judges qualified. Essence reserves the right to award separate contract(s) to different Vendor (s), or allocate services in any manner Essence deems appropriate.**

### 3. Summary Scope of Work

The following is a summary of minimum requirements. Full, specific, details will be provided during the RFP phase to eligible responders.

1. Professional PA, stage monitor system, and all associated components to form a complete, working system for each of 4 Superlounges at ESSENCE Festival 2019™ at the Mercedes-Benz Superdome in New Orleans.
2. Your audio engineering team must have extensive experience in large-scale PA systems, coordinating and running audio in a festival environment with multiple B+ artists, coordinating with Artist production managers and interfacing with backline provider.
3. Coordination of all FOH audio processes and responsibilities will be required including but not be limited to: Guest console coordination, seamless stage transitions, RF coordination, power supply and audio interconnect for all consoles, and interfacing with video department to ensure a clean and clear, distortion free audio feed is provided to the record decks. Clean, undistorted, >108db stereo program level (>112db peak SPL) as monitored at FOH. Distorted and/or heavily compressed audio will not be acceptable.
4. The audience covers a 270-degree area from the downstage center edge. The approximate audience size in the venue at any given moment is 2,000+.

### 4. Intent to Bid

**All parties wishing to receive the full RFP for this Opportunity must register their intent and provide the initial requested information no later than the final deadline of Friday, February 15, 2019.**

# ESSENCE