



THE PIPELINE

AN ECONOMIC INCLUSION INITIATIVE

Notice of Opportunity Photography Services 2019 Essence Festival

1. Introduction & Intent

Essence is seeking reputable Photography Services Vendor who will provide quality services at a competitive price.

2. Right to Selection

Essence reserves the right, in its sole discretion, to select, negotiate with and request additional information from those Vendors it judges qualified. Essence reserves the right to award separate contract(s) to a different Vendor (s), or allocate services in any manner Essence deems appropriate.

3. Summary Scope of Work

The following is a summary of minimum requirements. Full, specific, details will be provided during the RFP phase to eligible responders.

1. Capture and provide high resolution, digital, quality images for reproduction and dissemination in all formats including print and digital platforms including all social media platforms.
2. Essence will assign specific segments of event to be covered by Vendor and provide access.
3. Ability to respond to requests on short turnaround and/or on demand.
4. Vendor must be willing to engage on a Work For Hire basis.

4. Intent to Bid

All parties wishing to receive the full RFP for this Opportunity must register their intent and provide the initial requested information no later than the final deadline of Friday, February 15, 2019.

ESSENCE