



THE PIPELINE

AN ECONOMIC INCLUSION INITIATIVE

Notice of Opportunity Event Video Services 2019 Essence Festival

1. Introduction & Intent

Essence is seeking a long-term relationship with a reputable Video Services Vendor who will provide quality services at a competitive price.

2. Right to Selection

Essence reserves the right, in its sole discretion, to select, negotiate with and request additional information from those Vendors it judges qualified. Essence reserves the right to award separate contract(s) to a different Vendor (s), or allocate services in any manner Essence deems appropriate.

3. Summary Scope of Work

The following is a summary of minimum requirements. Full, specific, details will be provided during the RFP phase to eligible responders.

- 1.Video production services for a variety of event segments. A complete working video system must include at a minimum: (2) professional broadcast quality HD cameras, (1) HD-SDI switcher, operators, directors, and all associated audio capture components.
- 2.Vendor must provide every component necessary to form a complete and functioning system.
- 3.Properly engineered video is of utmost importance. Proper color-balance and iris/gain control is important. The footage will be used in a variety of ways including broadcast commercials, online promotions, social media platforms, etc.
- 4.Essence will assign specific segments of event to be covered by Vendor and provide access.
- 5.Vendor must be willing to engage on a Work For Hire basis.

4. Intent to Bid

All parties wishing to receive the full RFP for this Opportunity must register their intent and provide the initial requested information no later than the final deadline of Friday, February 15, 2019.

ESSENCE